PLAYERS GO PLACES
Low Tar Players.
Regular and Menthol
Kings and 100's
PLAYERS
Players
Kings: 12 mg "tar," 1.0 mg nicotine—100's: 14 mg "tar," 1.1 mg nicotine av. per cigarette, by FTC method.
Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.
© Philip Morris Inc. 1984

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00732-00432A
Players
"Pinstripe"
National Magazines—1984
Page 4/C Bleed—Offset

Wells, Rich, Greene, Inc.

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